

Subject: Special Purolator Rates for BookManager Users

From: "Michael Neill" <mneill@bookmanager.com>

Date: 6/23/2016 11:30 AM

To: mail@bookmanager.com

Hey gang,

I'm excited to announce that BookManager has teamed up with **Purolator** to give you great rates on shipping across Canada. We're now **saving an average of 35%** on the shipping costs of returns to our publishers. We finished our quarterly overstock return cycle last month and saved over \$1,100. We are confident that the level of service they provide will meet your expectations and save you money. These rates are available only to stores current with BookManager support. Your account with Purolator and payments made will be independent of ours but they will use the BookManager rates.

To open an account and have the discounted rates applied, contact our Kelowna rep, **Kyra Gaetz** kyra.gaetz@purolator.com or call her at **250-718-1882**. Clicking reply on this email will send your reply to both Kyra and myself.

Kyra will need:

Your name, phone, email, bookstore name and store address.

The deep discounted rates apply to all types of Purolator shipments including those going to the US. We cannot guarantee all destinations will save you the same (we've found a couple that are not competitive) but overall this has been a huge improvement.

A few things to keep in mind:

- Use the online application and print your shipping label onto plain paper.
- Sign up for online billing as the weekly paper statements now cost \$2.
- Be sure to choose the Ground service for the lowest cost.
- Do not choose insurance as this is extra and not likely something you already do.
- Address corrections are \$12 per parcel so be accurate.

- Reused boxes must be clean of old labels, "this side up", "fragile" and other markings that will trigger unnecessary Special Handling charges.
- **Multi-piece shipments:** There is an additional charge for every shipment over four boxes. It's insignificant unless your shipment is ten or more boxes. You may want to split large shipments to make the overall cost lower, consolidate them into larger boxes if practical. Do not tape boxes together as this will trigger special handling.

Below is an example of the online application showing our options. Your account with Purolator must be linked to ours before the discounted rates will be shown. Your rates will be different depending on where you are located.

Purolator | Contact Us | Website Feedback | Français | Welcome, Alicia Neil | Logout

Home | My Account | Ship & Track | Resources & Support | Search

Estimate Time & Cost

Account TBM / Mosaic [Modify](#)

From V1Y 6N8
KELOWNA, BC

To L5T 1K1
MISSISSAUGA, ON

Date Tuesday, June 21, 2016

Packaging Customer Packaging [Modify](#)

Service Purolator Ground

Pieces 4 **Total Weight** 80 kg

[Add Dimensions](#)

Specialized Services

- [Selected Options](#)
- [Additional Options](#)
- Declared Value
- Dangerous Goods Indicator
- Express Cheque
- Special Handling

Deliver By	Delivery Service	Estimated Cost
Wednesday, June 22 9 a.m.	Purolator Express 9AM Guaranteed*	\$898.34
Wednesday, June 22 10:30 a.m.	Purolator Express 10:30AM Guaranteed*	\$767.62
Wednesday, June 22 End of day	Purolator Express Guaranteed*	\$314.65
Monday, June 27 9 a.m.	Purolator Ground 9AM Guaranteed*	\$243.65
Monday, June 27 10:30 a.m.	Purolator Ground 10:30AM Guaranteed*	\$224.87
Monday, June 27 End of day	Purolator Ground	Base Cost \$81.57 Fuel Surcharge \$4.08 GST/HST \$11.13
		\$96.78

[Ship](#)

Please note that if your shipment is to be sent on a future date, the rates applied to your shipment will be those in effect at the time of shipping and not the date of this estimate.

*Service Guarantees [To drop-off shipment](#) [Find Location](#)

[Click the screenshot to view a larger version]

Kyra is available to answer any additional questions you may have. Sign up today so we can reach the group volume needed to maintain this great offer. We are also working on LTL (pallet sized shipments) to determine if we can offer better rates on large shipments from suppliers such as Book Depot. Stay tuned!

- Michael

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